Implementation of the Shared Environmental Information System (SEIS) principles and practices in the Eastern Partnership countries

The ENI SEIS II East project (2016-2020)

Activity 4: Communication and Visibility

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Partnership and Networks Programme

European Environment Agency

Agenda

- Communications within the project
- Web site as a project communication tool
- Communication Actions
- Next steps in Activity 4

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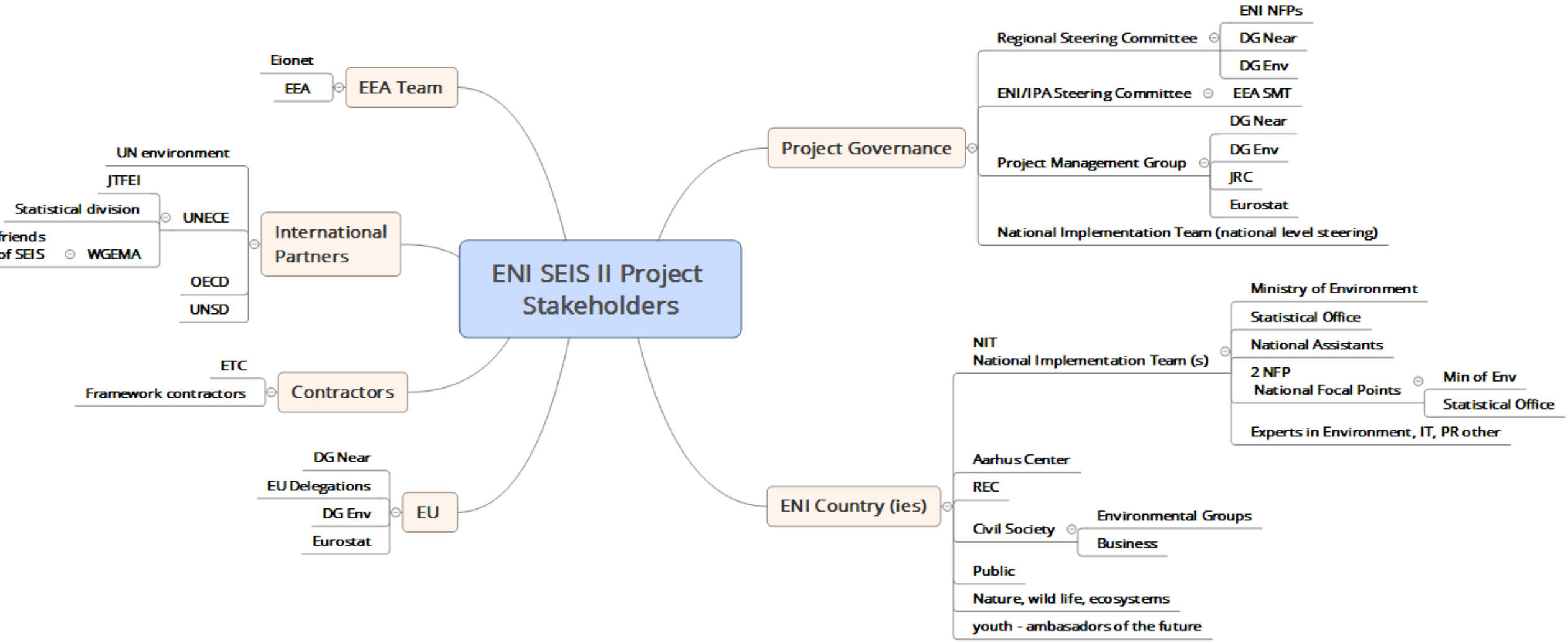
WHY

4.1 project communication and visibility at regional and national levels

4.2 Regular dialogue with Eionet and synergy activities + coordination with PR experts in the national authorities and the EU Delegations

WHO


ENI SEIS II Project Stakeholders
EEA Team
Eionet
EEA
International Partners
UN environment
JTFEI
UNECE
Statistical division
WGEMA
friends of SEIS
OECD
UNSD
Contractors
ETC
Framework contractors
EU
DG Near
EU Delegations
DG Env
Eurostat
Project Governance
Regional Steering Committee
ENI NFPs
DG Near
DG Env
ENI/IPA Steering Committee
EEA SMT
Project Management Group
DG Near
DG Env
JRC
Eurostat
National Implementation Team (national level steering)
ENI Country (ies)
NIT
National Implementation Team (s)
Ministry of Environment
Statistical Office
National Assistants
2 NFP
National Focal Points
Min of Env
Statistical Office
Experts in Environment, IT, PR other
Aarhus Center
REC
Civil Society
Environmental Groups
Business
Public
Nature, wild life, ecosystems
youth - ambasadors of the future

WHAT IS WORKING well?

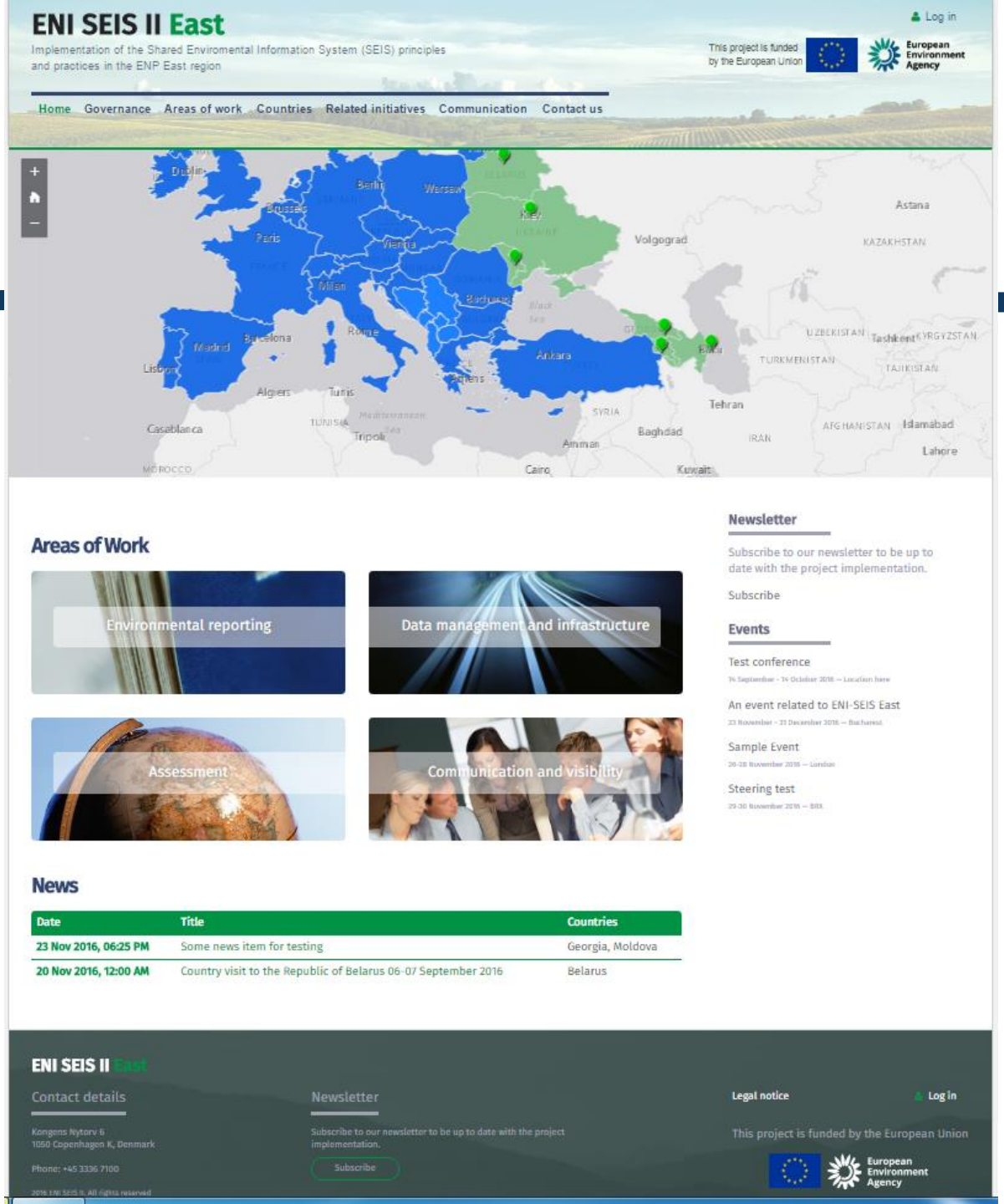
- When sending XLS Tables
  It is very clear + Questionnaires.
- this regional meeting
  to advance work +
  Motivation + share w/
  Colleagues + EU experience
- bilateral meetings.
  allow to clarify issues.
  + identify national actions
- Eionet focal point meeting.

ty of project
, objectives and budg
+ contracting options for N
of roles in the
ct, who to adress
ication, who makes decision
what purpose
, decision, Feedback)
documents need to
lated into RU (Nat. language
or nat. Assistants)
ex. water experts / methodologies
in RU

WHAT can BE improved?

communication
n both sides
phone communication
ated date of action

more concise and
on email, give examples,
ix issues.
more Time to Reply
- no Reply from EEA in a long time



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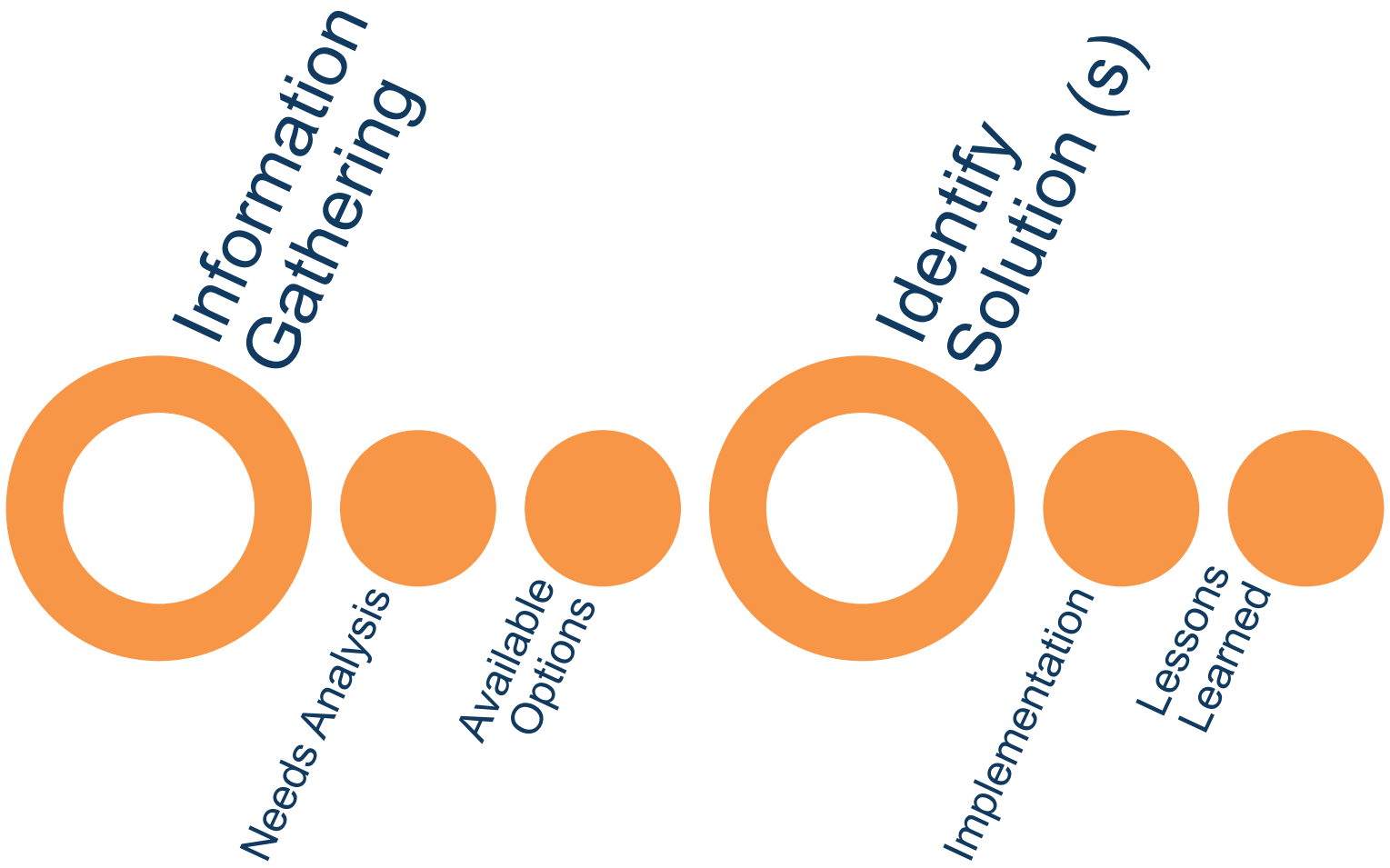
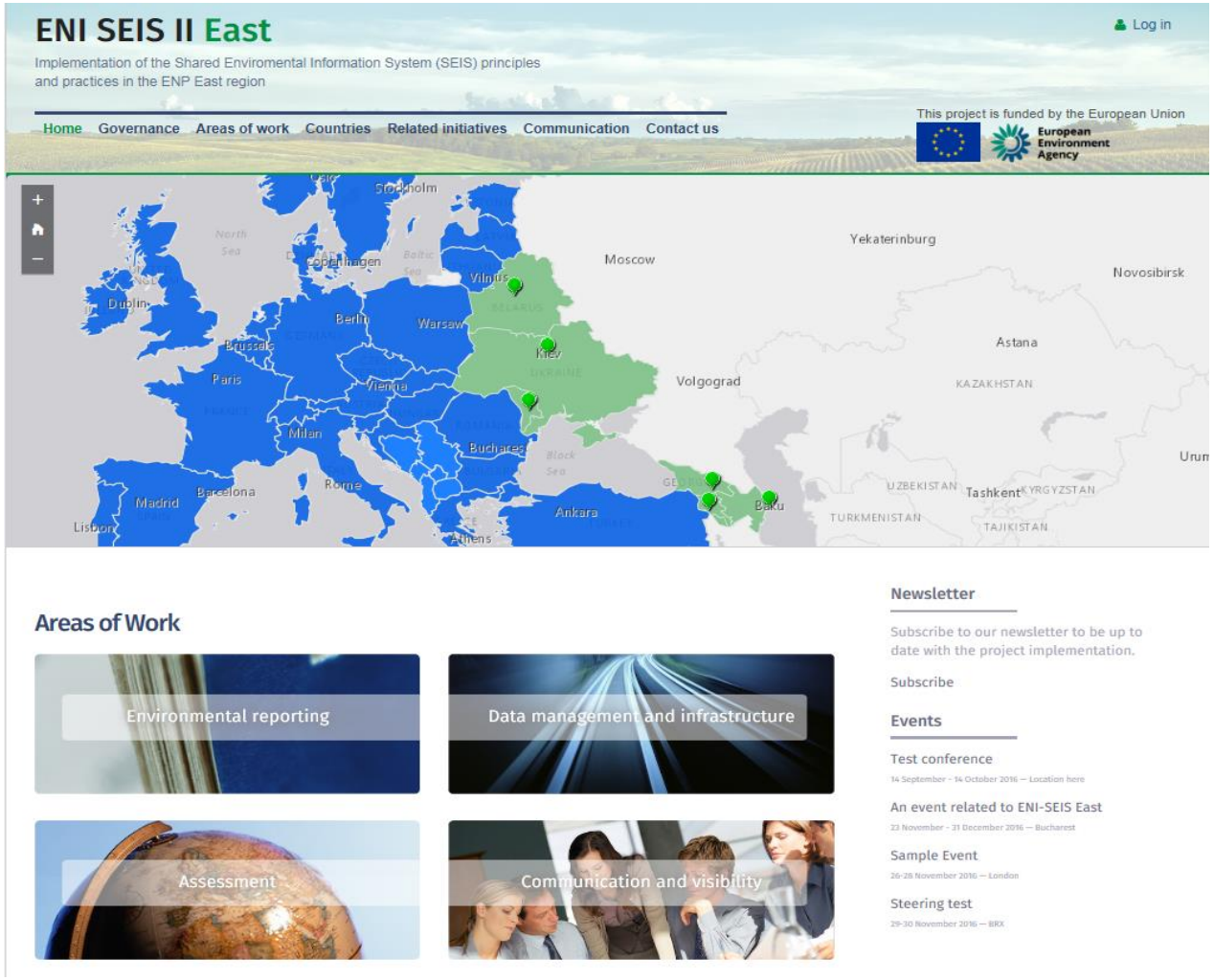
HOW


Information Gathering
Needs Analysis
Available Options
Identify Solution (s)
Implementation
Lessons Learned

Thank you for your commitment and support!



Contact us

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