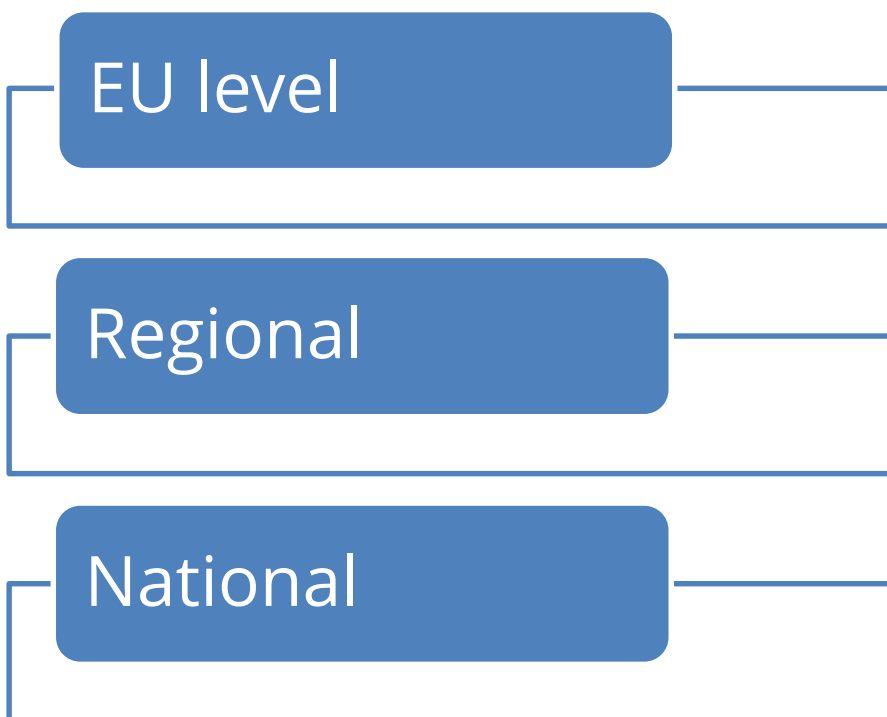


*Implementation of the Shared Environmental  
Information System (SEIS) principles and practices  
in the Eastern Partnership countries*

*Communication Network and Visibility*

# Communication and Visibility

---



4  
Area



*This project is funded by the European Union*

# Responsibilities

---

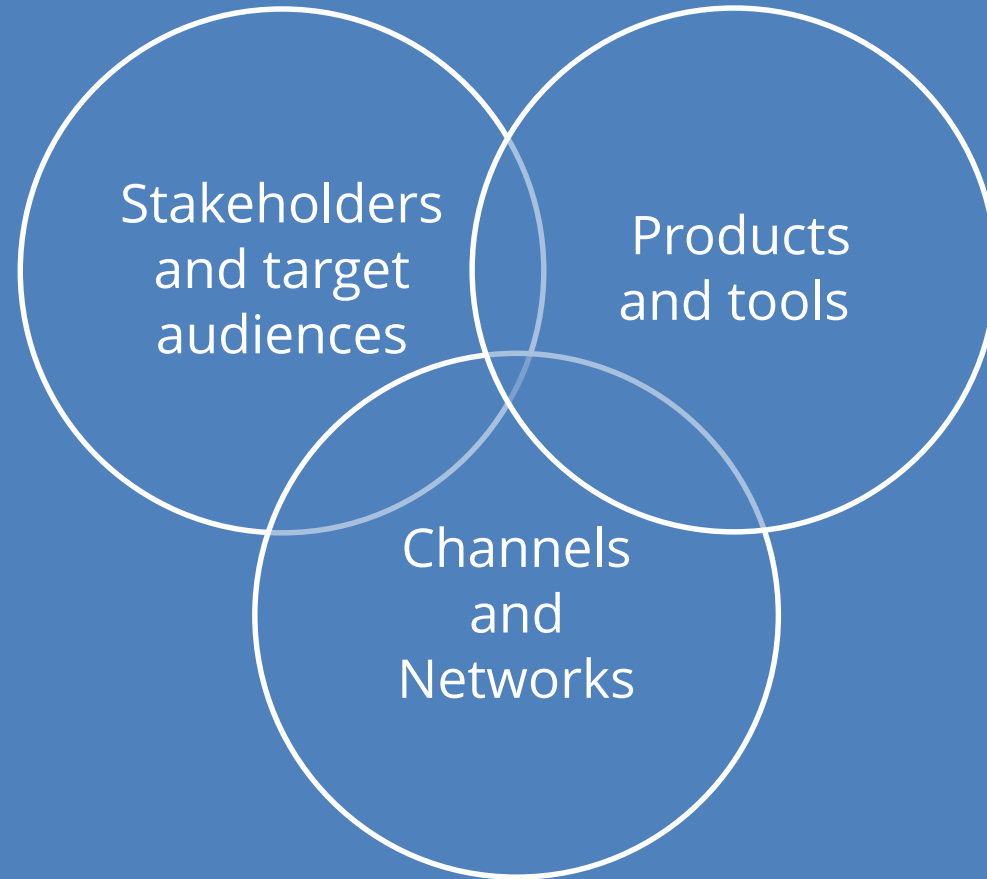
Who is responsible for the communication?

1. Management
2. The communications function
3. A mix of management and the communications function
4. Neither



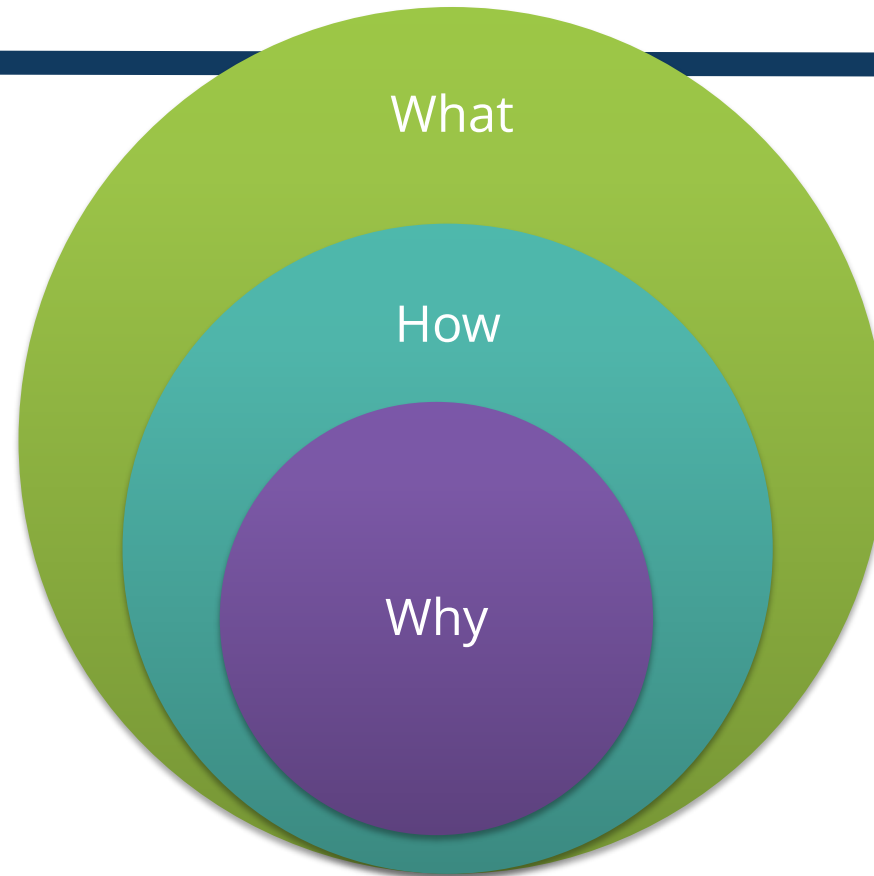
*This project is funded by the European Union*

# Communication Framework



**STORY**

# The Golden Circle



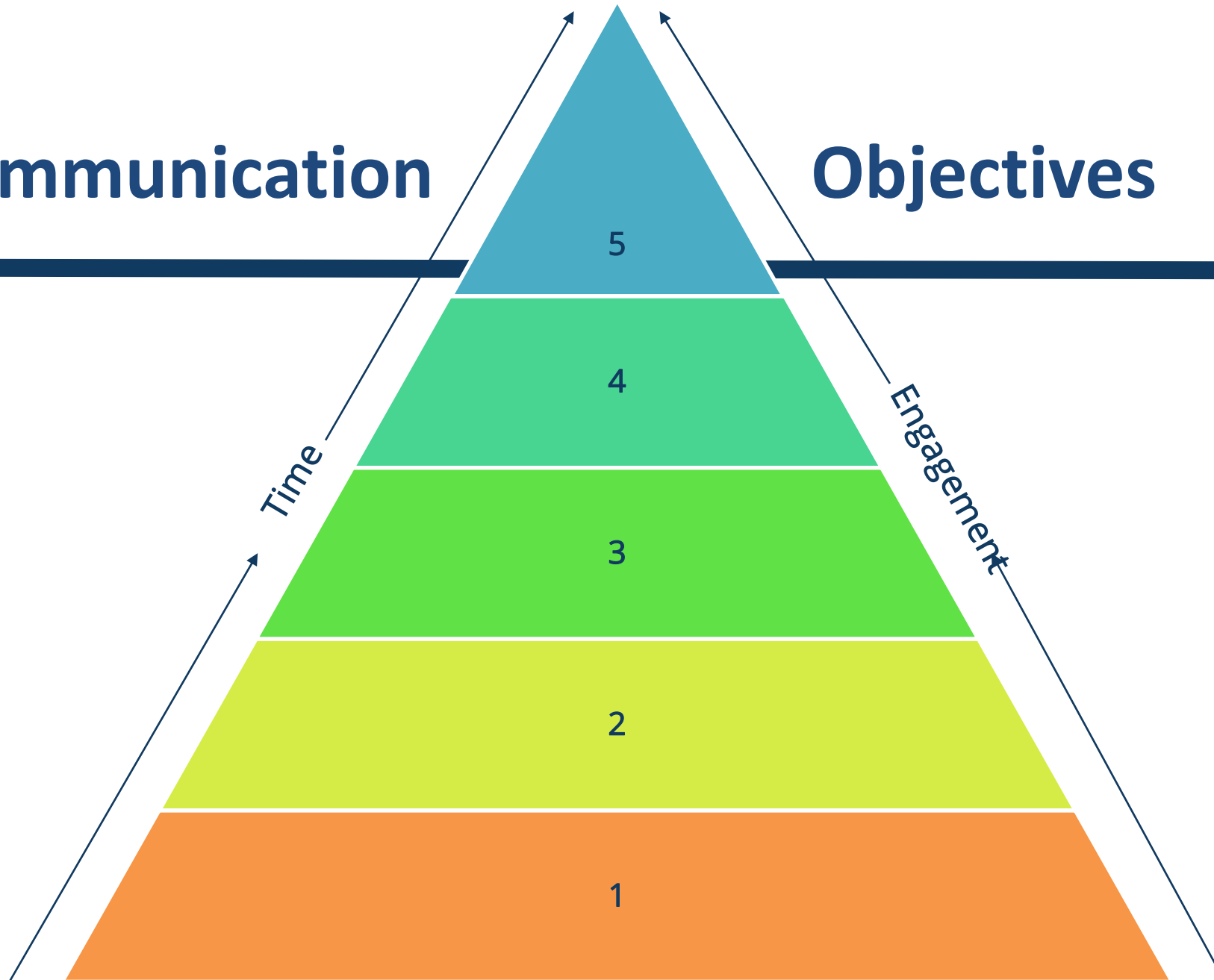
*Simon Sinell*



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# Communication

# Objectives



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# ENI SEIS II East

Implementation of the Shared Environmental Information System (SEIS) principles and practices in the ENP East region

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## Areas of Work

Environmental reporting

Data management and infrastructure

Assessment

Communication and visibility

## Newsletter

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## Events

Test conference

16 September - 16 October 2016 - Location here

An event related to ENI-SEIS East

23 November - 23 December 2016 - Back here

Sample Event

26-28 November 2016 - London

Steering test

29-30 November 2016 - BDI

## News

Date	Title	Countries
23 Nov 2016, 06:25 PM	Some news item for testing	Georgia, Moldova
20 Nov 2016, 12:00 AM	Country visit to the Republic of Belarus 06-07 September 2016	Belarus

## ENI SEIS II East

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## Legal notice

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- Web site
- Bi-annual newsletter
- Promotional Materials
- Translations
- Events
- Face-to-face
- Campaigns

# Non State Actors

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Channels

Networks

Infrastructure



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A silhouette of a person fishing with a rod and reel on a grassy bank. The person is on the left, holding the rod which extends diagonally across the frame. The background is a calm body of water reflecting a bright, low sun, creating a shimmering effect. The foreground is dark, showing the silhouette of tall grass.

# THANK YOU

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<http://eni-seis.eionet.europa.eu/east>